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(54) Title: **ABA BLOCK COPOLYMERS FOR HAIR STYLING COMPOSITION**

(57) Abstract: A hair care composition comprising i) a polymer comprising an ABA block copolymer, wherein the A groups are poly(aminoalkylmethacrylate) blocks and the B group is derived from an ethylenically unsaturated carboxylate and, ii) a cosmetically acceptable diluent or carrier.



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